



NTXSHRM Brand Ambassador Position



Summary:

Ambassadors are enthusiastic and dedicated NTXSHRM members who are excited to share their story to help advance the HR profession.

Responsible To:

The members of the chapter
The Board of Directors

Responsibilities:

- Understand the mission and vision of NTXSHRM
- Talk about NTXSHRM!
- Attend local events – (e.g., chamber gatherings and nonprofit fundraising events) as a representative of NTXSHRM and distribute materials as appropriate
- Promote and assist with NTXSHRM events
- Greet visitors at NTXSHRM events
- Assist as needed with registration check in at monthly luncheons and other events
- Sit an assigned reserved seat at monthly luncheons, and lead table topic discussions
- Introduce new members that are seated at your table
- Be a source of information to potential members
- Identify and liaison with potential sponsors
- Be active on social media on behalf of NTXSHRM: post, share, tweet, retweet, blog, create a Pinterest board, etc. about NTXSHRM

Requirements:

- Must be an NTXSHRM member in good standing
- Ambassadors may present themselves as NTXSHRM volunteers, and should avoid inference to any official or legal relationship with SHRM
- To be eligible for incentives, Brand Ambassadors must participate in at least six North Texas SHRM events each calendar year (monthly program luncheons, networking events, annual conference, or legal symposium).
- Ambassadors serve a one-year term, and are eligible to re-apply on an annual basis

Incentives:

- Recognition on North Texas SHRM website as a Brand Ambassador.
- Free attendance at North Texas SHRM Holiday Social in 1st year

Approximate Time Commitment

- 2-5 hours per month